



## Maarten Marks

*Strategic & Industrial designer*



### Date of birth

September 28 1996



### Address

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## Competences



Microsoft Office

Ps

Ai

Id

Xd

Adobe Creative Cloud



Creative process facilitation

## Profile

During my masters, I have been specialising myself in the area of Strategic and Business design. With my back ground as Product Designer I still have a passion for consumer products and services. However, I dived deeper in the strategically positioning of brands and products as well as designing coherent business ecosystems for companies. Due to my experiences at Philips, Van Berlo and Design2Gather in the past 3 years I have experienced in practice, how the competency of design can enhance strategic thinking.

I am often described as social, passionate and structured, continuously challenging myself and others on how to solve challenges. I am a good reasoner who is able to see how stakeholders, products and industries relate to each other. As a person with a great feeling of empathy, I like to bring people together, work together and create together. I can easily adapt myself to new environments and fit in any team. I am at my best in a very energetic and pro-active environment, I am able to shift gears and speed up my work to share and spread the energy of the team.

## Education

- Master Industrial Design**  
Eindhoven University of Technology  
*February 2019 - January 2021*
- Premaster Industrial Design**  
Eindhoven University of Technology  
*September 2018 - January 2019*
- Industrial Product Design**  
Windesheim University of Applied Science  
Zwolle  
*September 2014 - June 2018*
- Havo**  
Dr. Knippenberg College  
Helmond  
*September 2008 - Juni 2014*

## Experiences

**Visual Commerce Expert**  
Shopping Tomorrow  
*2020*

**Volunteer at Hc Helmond**  
Trainer/coach boys U16/U18  
*August 2016 - July 2021*

## Workexperiences

- Strategic Designer**  
Design2Gather  
*June 2018 - present*
- Assistent trainer/coach ladies 1**  
Hockey Club Helmond  
*August 2021 - present*
- Studentassistant TU/e**  
EuFlex  
*June 2019 - present*
- Intern Design Strategy**  
Philips  
*February 2020 - April 2020*
- Graduate student Industrial Product Design**  
Epos Bv.  
*February 2018 - June 2018*
- Intern Product Designer**  
Design2Gather  
*September 2017 - January 2018*
- Technical service employee**  
Vakantiepark Giethoorn  
*May 2013 - September 2018*